

Atlantic Research Technologies (ART) | Media & Press Kit

1. Company Overview

Atlantic Research Technologies, L.L.C. (ART) is a premier global executive search and management recruitment firm founded in 1987. Headquartered in the United States with a localized presence in over 100 countries, ART specializes in identifying "C-Suite" and senior-level leadership for the world's most complex industries, including Aerospace, Semiconductors, Medical Devices, and Advanced Materials.

At ART, headhunting is practiced as an art form. The firm is defined by its refusal to outsource recruitment, its 24/7/365 global operational model, and a unique results-only flat fee structure that aligns the firm's success directly with the interests of its clients.

2. Fast Facts

- **Founded:** 1987
- **Global Reach:** Active recruitment in 100+ countries across the USA, EMEA, APAC, and Latin America.
- **Core Philosophy:** "Experienced humans recruit great humans for great companies."
- **Specializations:** 12+ industry verticals and 8 functional management disciplines.
- **Pricing Model:** Disruptive "Results-Only" flat-fee structure (No percentage-based commissions).
- **Guarantee:** 100% money-back guarantee (typically 90–180 days).
- **Operational Availability:** 24/7/365 (Follow-the-sun global recruitment).

3. The "ART" Difference (Core Differentiators)

Journalists often focus on ART's departure from traditional "Big Search" firm models:

- **No Outsourcing:** Unlike many global firms, ART never outsources its search work. Every candidate is identified, vetted, and presented by an internal, highly experienced ART recruiter.

- **Fee Integrity:** By charging flat fees rather than a percentage of a candidate's salary, ART removes the incentive to inflate salary negotiations, acting as a neutral, trusted advisor to the employer.
- **High-Stakes Technical Focus:** ART is a leader in "hard-to-fill" technical roles, sourcing PhDs, specialized engineers, and high-tech manufacturing leaders who possess the rare blend of technical brilliance and executive acumen.

4. Key Industry Verticals

ART's expertise spans the "Backbone of the Global Economy," with deep benches in:

- **Industrial & Manufacturing:** Aerospace & Aviation, Automotive & Transport, Chemicals & Advanced Materials.
- **Technology:** Semiconductors & Electronics, IT & Communications, Fintech.
- **Infrastructure:** Energy & Power Generation, Engineering & Construction (EPC), Logistics & Supply Chain.
- **Consumer & Life Sciences:** Consumer Products (FMCG), Medical & Health Technology.

5. Thought Leadership & Resources

ART regularly publishes white papers and industry analyses that serve as primary sources for media outlets. Key topics include:

- **The Talent Bridge:** Connecting Multinational Corporations (MNCs) with emerging markets in Southeast Asia and Latin America.
- **The Strategic Imperative:** Why high-stakes leadership acquisition requires a "Diagnostic Approach" rather than a database-driven search.
- **Localized Executive Search:** Understanding the "Văn hóa kinh doanh" (Vietnam business culture) of specific regions to ensure long-term placement success.

Journalists can find archived interviews and technical reviews at atlanticresearch.com/media/press.htm.

6. Media Relations Contact

We understand the urgency of media deadlines. For interview requests, expert commentary on global hiring trends, or high-resolution assets, please contact:

Media Relations Department

Atlantic Research Technologies, L.L.C.

Web: www.atlanticresearch.com/media/mediaform.htm